

# WYATT MATAS

A HEALTHCARE INVESTMENT BANKING FIRM

## Why perform a business valuation:

- Essential to developing a business strategy
- Benchmark a business' performance
- Identifies value enhancer and detractors when selling a business
- Critical to developing an exit strategy
- Assist in developing a value enhancing strategy

## Who we are?

Chip Measells, managing partner, founded Wyatt Matas 10 years ago. He has deep relationships in home health, hospice, post-acute care, behavioral health, physician practice management and acute care hospitals. Before starting a career as an investment banker, Chip founded a senior healthcare company, Southern Oaks Senior Care where he acquired 11 companies and grew the company to \$40 million in revenue. The venture-backed company was eventually sold to a national healthcare company where Chip remained as a board member for several years.

## Healthcare Business Valuations

Wyatt Matas is a healthcare investment banking firm advising business owners throughout the lifecycle of their business. As the healthcare reimbursement market evolves, owners must understand how those changes impacts the value of their business. Wyatt Matas' business valuation services provide healthcare business owners and executives with an affordable solution to:

- Understanding their business' current valuation,
- Identifying various growth initiatives,
- Prioritizing strategic alternatives,
- Understanding the potential future value of their business.



## Contact Info:

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